



NBAA-BACE welcomes international business aviation community to Orlando

Ed Bolen looks forward to the annual event that
demonstrates the strength and importance of business
aviation worldwide

Throughout history, all great civilizations have been built upon, and advanced, in large part through the promotion of commerce between nations. In today's fast-paced and increasingly competitive international marketplace, business aviation is a vital asset towards promoting this high level of economic activity in a safe and secure environment.

Business aviation makes companies of all sizes, in all parts of the world, more efficient, productive and successful. It provides the means for these companies to visit customers and operations in outlying areas more quickly and conveniently than any other means of transportation available.

This vital industry offers the unparalleled capability to link large cities with smaller regional markets, including areas that may offer limited infrastructure for ground transportation. This directly serves to increase economic activity and investment in those areas, boosting regional economies in the process.

In much the same way business aircraft transcend borders and cross oceans to link cities and communities around the globe, so too will the issues and concerns in one country or region often reverberate across vast distances.

That is one reason why, despite being held in the US, NBAA's annual Business Aviation Convention & Exhibition (NBAA-BACE) has increasingly served as a keystone event for the international business aviation community. Last year, NBAA-BACE welcomed attendees representing 96 countries, as well all 50 US states.

For 2016, NBAA-BACE will take place November 1-3 in Orlando, FL, bringing together leaders from across the globe to examine the latest products and services, and discuss the latest issues affecting our industry. About 27,000 current and prospective business aircraft owners, manufacturers, and customers at the Orange County Convention Center (OCCC).

More than 1,100 exhibitors will feature their latest products and services, while nearly 100 aircraft will be on display throughout two sold-out static displays, including NBAA's largest-ever indoor static display inside the OCCC.

This indoor display complements the expansive the Outdoor Static Display of Aircraft at nearby Orlando Executive Airport (ORL) featuring aircraft of all sizes and for all missions, ranging from single-engine piston aircraft to large intercontinental business jets. New for 2016 will be the National Aircraft Resale Association (NARA) Member area, featuring approximately 25 preowned business aircraft for demonstration and sale.

As with all NBAA events, NBAA-BACE 2016 will also include several education sessions focused areas of interest for business aviation operators worldwide. These include sessions clarifying the latest developments in aircraft maintenance technologies, and the growing use of digital, fly-by-wire flight controls.

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Additional sessions will address how to advance your flight department's Emergency Response Plan (ERP); the cybersecurity landscape affecting business aviation, including international regulations on data privacy and the threat of hackers; and the growing use internationally of unmanned aircraft systems (UAS), or drones.

Returning to NBAA-BACE is the International Operations and Security Hot Topics forum, where the NBAA Security Council will present its overview of current security and customs issues concerning business aviation, covering best practices for safety and security for those traveling abroad. Another session will highlight training requirements for the International Standards for Business Aviation Operations (IS-BAO), including recommendations for pilots, mechanics, cabin crew, scheduler/dispatchers, line service, and administrative personnel.

Safety will also be an important focus during NBAA-BACE, including the return of NBAA's Single-Pilot Safety Stand-down, a day-long event featuring presentations from top industry experts, and panel discussions on topics such as best practices and areas of concern, which will offer attendees a variety of perspectives on today's most pressing safety issues.

The 'Meet the Regulators' session, taking place Wednesday, will provide an important opportunity for attendees to have their questions answered firsthand by Federal Aviation Administration (FAA) officials. On Thursday, November 3, NBAA's second-annual National Safety Forum will bring together top government and industry leaders to discuss the principal safety issues confronting business aviation operators.

On the OCCC Exhibit Floor, NBAA's Innovation Zone will also host several forward-thinking presentations, including discussions about methods for protecting airport air traffic from unmanned drones; possible industry uses for emerging consumer technologies; and how to be a leader in your company, even if you aren't in management or a supervisory role.

Impressive guest speakers are another hallmark of NBAA events, and NBAA-BACE will welcome several industry legends and leaders to the session stage. That includes David McCullough, author of *New York Times* bestseller *The Wright Brothers*, and US Customs and Border Protection Commissioner Gil Kerlikowske, as the featured speakers at the event's November 1 Opening General Session.

With the US presidential election taking place less than a week after NBAA-BACE, political veterans James Carville and Mary Matalin will return to NBAA-BACE to provide their enlightening and entertaining perspectives about the 2016 election year landscape at the Second-Day Opening Session on Wednesday, November 2.

NBAA-BACE also offers many networking opportunities, including the NBAA Coffee Social, and NBAA's Young Professionals in Business Aviation (YoPro) reception. Thursday is Careers in Business Aviation Day, where NBAA hopes to inspire the next generation of industry leaders by exposing local high school and middle school students to the many career paths available in our exciting industry.

Whether speaking about business aviation in the US, or the international reach and influence of our industry, NBAA-BACE offers a powerful and impressive venue in which to demonstrate the size and scope of the business aviation community with influential policymakers from across the globe, and showcase our collaboration across borders on methods to further improve this industry.

I invite the *World Commerce Review* readership to also come to Orlando this November, and add your voices to this incredible demonstration of the strength and importance of business aviation worldwide. ■

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