

A photograph of a private jet on a tarmac. The jet is white with a blue stripe and has its cabin door open. In the foreground, there is a dark-colored luxury car. The background shows a clear sky.

Welcome to NBAA-BACE

The international business aviation community is
invited to Las Vegas for NBAA-BACE

Business aviation is a productivity multiplier that makes companies of all sizes more efficient, productive and successful. Tens of thousands of companies and organizations worldwide utilize this vital industry to travel safely, efficiently, and securely to conduct business in today's fast-paced and highly competitive global environment.

For 70 years, the National Business Aviation Association (NBAA) has represented the interests and concerns of this diverse industry throughout the United States. Even though NBAA's annual convention focuses primarily on matters affecting business aviation users in the United States and across North America, the event has increasingly served as a focal point for the international business aviation community as well.

Matters of interest and concern to operators from all corners of the globe will be at the forefront at NBAA's 2017 Business Aviation Convention & Exhibition (NBAA-BACE.) More than 27,000 industry professionals will come to Las Vegas, NV from October 10-12, where they will find more than 1,100 exhibits displayed across 1 million square feet of floor space at the Las Vegas Convention Center (LVCC).

NBAA-BACE will also feature a comprehensive lineup of fixed-wing business aircraft, of all types and for all missions, on display at nearby Henderson Executive Airport (HND) from storied manufacturers including Dassault Falcon, Embraer, Textron Aviation, and Gulfstream.

Additionally, more than a dozen light business aircraft and rotorcraft will be displayed at the indoor static display on the LVCC exhibit floor. NBAA-BACE will also feature an expanded selection of rotorcraft highlighting the many diverse applications for helicopters within business aviation.

Of course, NBAA-BACE will also feature an impressive roster of featured speakers. Several distinguished aviation leaders will participate in the event's Opening General Session on Tuesday, October 10 to discuss the current state

of the industry, while astronauts Scott and Mark Kelly will be among the featured presenters during the Second Day General Session on October 11 that will also include presentation of the National Aviation Hall of Fame's annual Combs-Gates Award recognizing efforts to preserve aviation history.

Educational sessions address global concerns

NBAA-BACE will also serve as a premier informational forum, with a comprehensive array of topical and timely education sessions addressing topics of interest to business aviation operations across the globe.

For example, the NBAA International Operations Committee will host two sessions at NBAA-BACE, including an interactive panel addressing the committee's Top 10 hot topics for 2018 and strategies operators may use to minimize their exposure to global threats and challenges. A new session will address a thorny issue when operating in some countries where local customs directly contradict established anti-corruption laws and policies.

Business aviation is a global industry, and issues affecting one country or region often reverberate far beyond international borders

This year, a session addressing the International Standard for Business Aviation Operators (IS-BAO) and the recently-introduced International Standard for Business Aircraft Handling (IS-BAH) will provide operators with the opportunity to discuss implementation challenges with staff members from the International Business Aviation Council (IBAC) and explore possibilities to make the standard more accessible while not giving up any of its credibility and value.

Additional sessions topics will include the emerging market for supersonic business aircraft; the expansion of unmanned aircraft systems (UAS) operations in business aviation; preserving access to local airports; and methods for the industry to meet ongoing personnel challenges.

Session attendees will also discover expanded interactivity options allowing presenters to ask questions of the audience through the NBAA-BACE app, and modify their presentations in real-time based on attendee feedback and knowledge levels. People may also use the app to ask questions during presentations, and “vote up” questions to assign higher priority for a response.

Safety and innovation in spotlight

Safety will also be a top focus area during the event. Returning to NBAA-BACE this year will be the Single-Pilot Safety Standdown, showcasing the most effective safety strategies for single-pilot operators. This year’s theme is *Building a Culture of Safety for Single Pilot Operations*, featuring presentations that provide practical tools and information to enhance the safety of their operations.

Also returning to NBAA-BACE is the National Safety Forum, addressing a variety of perspectives on today’s most pressing safety issues. Now in its third year, this important forum will focus on three of the 2017 NBAA Top Safety Focus Areas – Fitness for Duty, Airport & Ground Handling Safety, and Loss of Control-Inflight – and will include in-

vited representatives from the US Federal Aviation Administration (FAA) and National Transportation Safety Board (NTSB).

NBAA-BACE is always at the forefront of bringing new approaches for engagement with industry representatives, and this year will be no exception. One example of this fresh perspective is NBAA's Innovation Zone, which offers a unique venue for attendees to learn about new topics in business aviation.

Located on the Exhibit Floor, the Innovation Zone will feature a number of education sessions focusing on the latest forward-thinking topics of interest to those in business aviation, and new technologies available throughout the industry. Innovation Zone presentations will focus on topics such as enhanced data and facility security technologies; tech trends in business aviation and using new apps to increase operational efficiency; and taking a detailed look at future business aircraft now under development.

Educating future generations about possible career paths in business aviation is another key mission for NBAA-BACE, and college and university students are invited to sit down with industry professionals at Careers in Business Aviation Day on Thursday, October 12.

Business aviation is a global industry, and issues affecting one country or region often reverberate far beyond international borders. On behalf of the more than 11,000 members of NBAA, readers of *World Commerce Review* are invited to join us in Las Vegas this October, where the size and scope of our vital international industry will be on proud display. ■

